

September 14, 2010

To Whom It May Concern:

My name is Leslie Wish and I am a Certified Mortgage Planning Specialist with SunTrust Mortgage. I have been working with Patrice DeHaven with "Carried Away" for approximately one year after I met her at a Loudoun Business Women's group luncheon. Because I work on a commission basis and my leads come from referrals only it is important to keep my name in front of my referral partners and past clients. In my business we are very customer focused and I needed to find creative ways to thank my customers and keep my name in front of them. Patrice fills that need very nicely with her wonderful gift ideas and creative tag lines and presentations. She really knows how to keep my name in front of my customers, which in turn helps me to continue to generate new business. I use her "thank you" and "birthday" programs on a consistent basis.

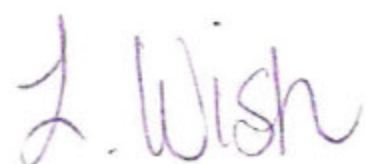
Each year I provide a luncheon for my best referral partners and Patrice was our key note speaker in February 2010. She is an effective speaker and is not hesitant about sharing her ideas with others, whether or not they intend to use her services for themselves.

I have gotten to the point that I rely on Patrice and her marketing ideas/efforts to keep ideas fresh and clients coming back to me as well as having those clients refer their friends and co-workers to me. She makes my life easier in that I just have to send her an email and let her know what I want sent out that is within a specific budget and she takes care of the rest. I don't have to think about it again and my customers love to receive their goodies in the mail.

I would recommend Patrice to anyone looking to grow their business and be creative in the meantime. It's one thing to give a Starbuck's card, it's a whole other things to provide a personalized gift on any budget.

If you would like additional information please do not hesitate to contact me.

Sincerely,



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